

2023

NORTHWEST RENAL DIETITIANS  
**NWRD ANNUAL  
CONFERENCE**

LIVE In-Person Event

Date: March 2+3

NWRD 2023  
Persevering Together

**2023 NWRD President:**

Laura Wiseley MS RD CSR

**2023 Co-Chairs:**

Amy Myrtue Nelson MPH RD CSR CD  
Rebecca Seltmann MBA RD CD

Olympia Hotel at Capitol Lake  
2300 Evergreen Park Drive SW  
Olympia, WA 98502

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## About NWRD

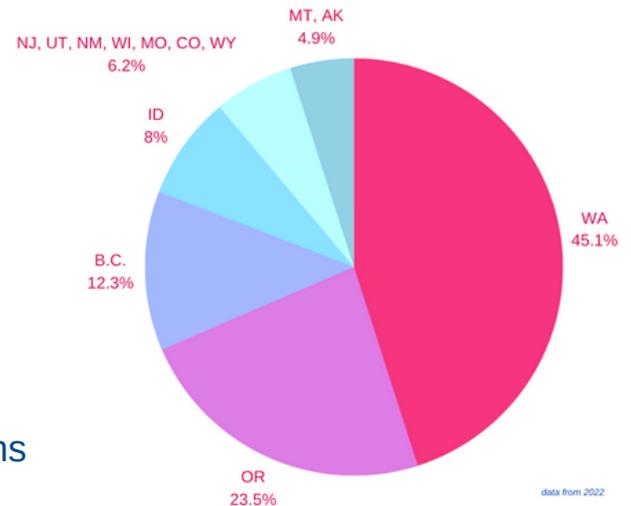
### Northwest Renal Dietitians (NWRD)

is a non-profit organization comprised mostly of renal dietitians practicing in the Pacific Northwest (PNW) and beyond. Given the proximity to our northern border, NWRD also collaborates with renal dietitians in Canada's West Coast.

Our sole purpose is to provide **networking** and **continuing education** for renal dietitians via an interactive annual conference.

Each year, NWRD hosts this **two-day event** (in-person and/or online) focusing specifically on topics of interest to renal professionals who provide nutrition care to people with chronic kidney disease (CKD).

### ATTENDEES by STATE



## Follow Us

### Website:

[www.NWRDOnline.org](http://www.NWRDOnline.org)

### Twitter:

[@NWRDconference](https://twitter.com/NWRDconference)

### Email:

[NWRDOnline@gmail.com](mailto:NWRDOnline@gmail.com)

## Target Audience

NWRD's community includes approximately **400 Registered Dietitians (RDs)** and other professionals who work in the field of kidney disease.

Members work in dialysis clinics, hospitals, nephrology practices, transplant centers, private practice, public health organizations and more.

# Why Exhibit at NWRD

**Connect** and **engage** with experts who use your products and services!  
**Build visibility** for your brand and **strengthen professional relationships** for your company.

Nearly **37 million** Americans (that's **1 in 7** people) have CKD, and more than **600,000** people are on dialysis. Nutrition therapy is **VITAL** to their treatment and you'll have the opportunity to connect with dietitians who are able to effectively influence medical care, as well as individual behaviors.

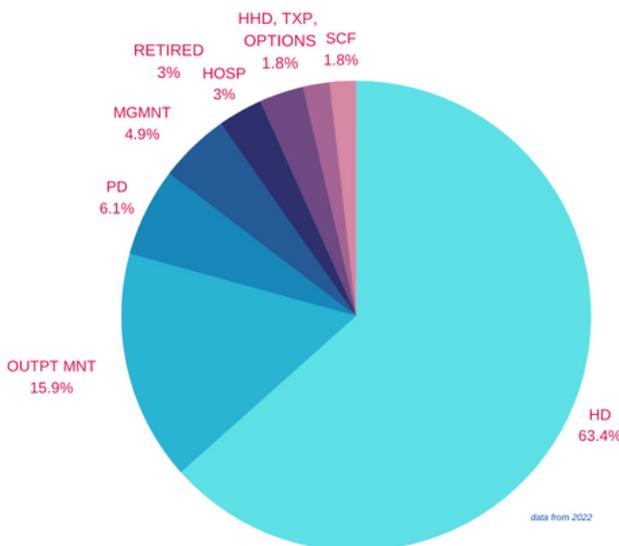
Through the conference, plan on reaching about **100 renal dietitians** from Oregon, Washington, Idaho, Montana, Alaska, British Columbia and beyond.

Meet with attendees looking to learn about **your products and services** so they can recommend these in their practice.

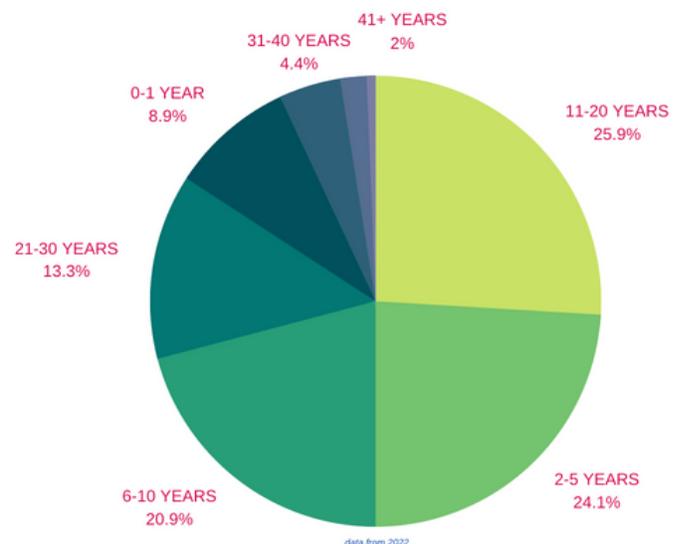
What attendees say:

"Powerfully good conference! Enjoyed watching the exhibit videos. I always come away inspired with up-to-date information, so it's worth the price."

### ATTENDEES by PRACTICE



### ATTENDEES by YEARS in CKD



## NWRD Exhibitor Eligibility

NWRD EXPO Hall is open to exhibitors whose products, programs and services relate specifically to the **profession of nutrition** and/or **kidney disease**.

Products, programs and services must be consistent with NWRD's mission, be **based on current and scientifically valid information**, and comply with the state and federal rules, regulations and guidelines. NWRD does not endorse any programs, products, or services in the EXPO Hall. Attendees use their **professional judgment** to evaluate exhibitors' products, programs or services.

## EXPO Hours

### Exclusive EXPO Hall hours

are scheduled into the program agenda in the mornings and afternoons of **both conference days**.

These time slots will be **without concurrent speaker sessions** and will be advertised prominently on the program.

## Participation Levels

### Participation levels & Exhibitor fees:

- \$5000+ Platinum Level Exhibitor
- \$4000 Gold Level Exhibitor
- \$3000 Silver Level Exhibitors
- \$2500 Bronze Level Exhibitor
- \$800 Base Level Exhibitor
- Free Posters

### Complimentary Conference Meals:

- Conference breakfast and lunch are included in exhibitor fee for representatives working the event.
- Does not apply to poster presenters

# Next Steps

## **SIGN-UP** as an Exhibitor

- Sign-up and pay to become an Exhibitor via
- NWRD website [www.NWRDOnline.org](http://www.NWRDOnline.org) - EXPO Hall
- **DUE DATE: DECEMBER 31st**

## For More Information

For assistance, please contact the 2022 NWRD Exhibitor Concierges **Email: [NWRDOnline@gmail.com](mailto:NWRDOnline@gmail.com)**

- **Erin Dickerson RD CSR CD**
- **Geri Jennings RD CD**

What attendees say:

"Impressive topics, speakers, and booth exhibits. Thank you for extending the conference to RDs in other states."

## 2023 NWRD Board & Planning Team

President:	Laura Wiseley MS RD CSR
Vice President:	Emily Greenough RDN CD
Treasurer:	Lara Sokoloff MS RD
Secretary:	Fiona Wolf RD
Program Co-Chairs:	Amy Myrtue Nelson MPH RD CSR CD Rebecca Seltmann MBA RD CD
At-Large Directors:	Susie Beckett MS RD LD Erin Dickerson RD CSR CD Geri Jennings RD CD Marissa Claiborne RDN CSR CD
Website:	Paula Staab RDN CSR LD Sara Prato MS RDN

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