



WEB: [www.NWRDonline.org](http://www.NWRDonline.org)

TWITTER: @NWRDconference

EMAIL: [NWRDonline@gmail.com](mailto:NWRDonline@gmail.com)

## Dietitians Bridging the Gap through Advocacy

# 2024

**Northwest Renal Dietitians  
Annual Conference  
March 7 & 8  
Portland, Oregon**



# EXHIBITOR PROSPECTUS

# About NWRD

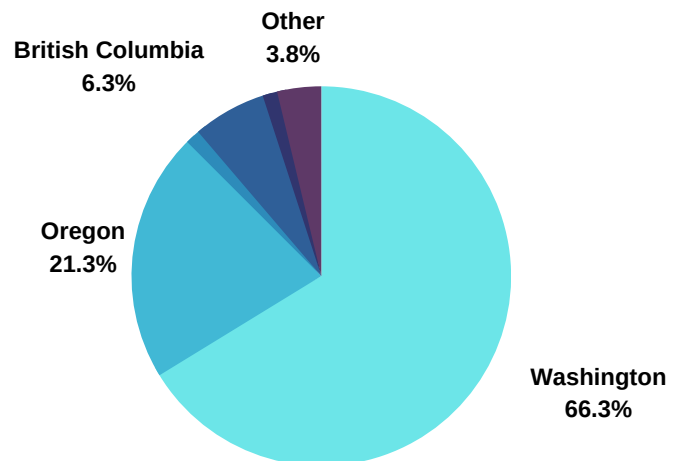
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## Northwest Renal Dietitians (NWRD)

is a non-profit organization comprised of Registered Dietitians providing chronic kidney disease (CKD) care in Oregon, Washington, Idaho, Montana, Alaska, and British Columbia.

Our sole purpose is to provide **networking** and **continuing education opportunities** for renal dietitians via a **two-day** interactive annual conference focusing specifically on topics of interest to professionals who provide nutrition care to people with all stages of CKD.

### Attendees by state 2023



## Target Audience

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NWRD's community includes approximately 400 Registered Dietitians (RDs) and other professionals who specialize in kidney disease.

Members work in dialysis clinics, hospitals, nephrology practices, transplant centers, private practice, public health organizations and more.

Find us at:



[www.nwrdonline.org](http://www.nwrdonline.org)



[nwrdonline@gmail.com](mailto:nwrdonline@gmail.com)

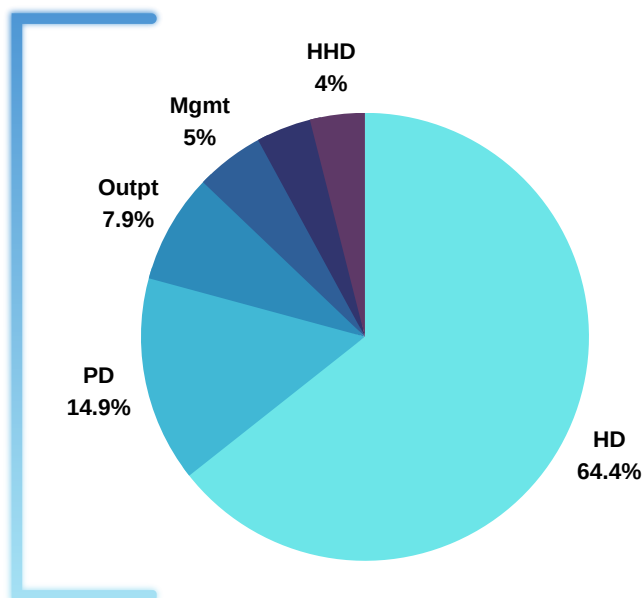
# Why Exhibit at NWRD

**Connect** and **engage** with experts who use your products and services!  
**Build visibility** for your brand and **strengthen professional relationships** for your company.

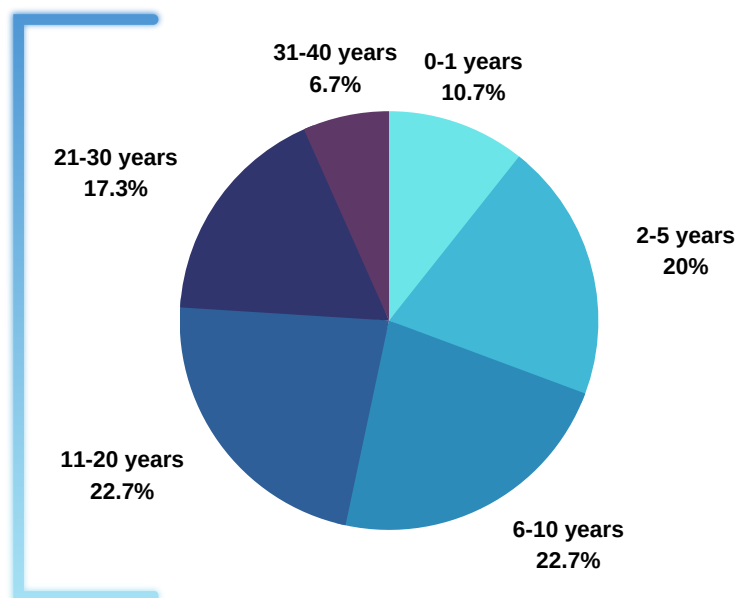
Nearly **37 million** Americans (**1 in 7** people!) have CKD, and **560,000** people are on dialysis. Nutrition therapy is **VITAL** to their treatment and you'll have the opportunity to connect with dietitians who are able to effectively influence medical care, as well as individual behaviors.

Through the conference, you'll meet **~100 renal dietitians** from Oregon, Washington, Idaho, Montana, Alaska, and British Columbia, looking to learn about **your products and services** so they can recommend them in their practice.

## Attendees by practice in 2023



## Attendees by years of CKD experience in 2023



# Exhibitor Participation

NWRD EXPO Hall is open to exhibitors whose products, programs, and services relate specifically to the **profession of nutrition** and/or **kidney disease**. Products, programs, and services must be consistent with NWRD's mission, be **based on current and scientifically valid information**, and comply with the state and federal rules, regulations, and guidelines. NWRD does not endorse any programs, products, or services in the EXPO Hall. Attendees use their **professional judgment** to evaluate exhibitors' products, programs or services.

**What attendees say:**

Such an abundance of information! Really well put together and balanced conference.

I loved the variety of topics and quality of speakers at this conference.

## 2024 EXPO Hall - Exhibitors & Poster Presenters

Participation Level	Platinum	Gold	Silver	Bronze	Base	Posters
Participation Fee	\$5000+	\$4,000	\$3,000	\$2,500	\$800	No Fee
Number of Tables	2 rectangular tables	1 rectangular table	1 rectangular table	1 rectangular table	1 rectangular table	1 rectangular table
Location in EXPO Hall	1st selection	2nd selection	3rd selection	NWRD to assign location	NWRD to assign location	NWRD to assign location
Number of Representatives	Up to 4	Up to 3	Up to 2	Up to 2	Up to 2	Up to 2
Breakfast & Lunch Included - Both days						Included as part of Conference Registration
Advertised on NWRD Website & Program	✓Top of page	✓	✓	✓	✓	✓
Advertised at conference during breaks via slideshow	Each Platinum logo displayed on it's own slide	All Gold logos displayed on one slide	All Silver logos displayed on one slide	All Bronze logos displayed on one slide	All Base logos displayed on one slide	n/a
Conference Registration Fee	Please Note: Conference registration fees required to earn CPEUs (not included in exhibitor fee).					All Poster Presenters must register and pay for the conference.
EXPO Hall Hours	EXPO Hall hours are scheduled on both conference days, including Happy Hour on Thursday. EXPO Hall time slots are advertised prominently on the program.					

# 2024 NWRD Annual Conference Agenda

## *Dietitians Bridging the Gap Through Advocacy*

March 7 & 8  
Portland, Oregon

- 7:00 – 7:45**    **Registration - Breakfast**
- 7:45 – 8:00**    **Welcome to Day 1 of NWRD 2024!**  
Laura Wiseley, MS, RD, CSR  
*President, NWRD*
- 8:00 – 9:00**    **Keynote Speaker: Partnering in Research and Policy Change:  
Undocumented Individuals and Access to Care**  
Lilia “Lily” Cervantes, MD  
*Associate Professor  
University of Colorado, Anschutz Medical Campus*
- 9:00 – 10:00**    **Beans on the Scene: Adding Latino Foods to the Renal Patient’s Diet**  
Ramiro Saavedra, MS, RD, CSR, LD  
*Manager, Weight Loss & Bariatric Surgery  
Houston Methodist Hospital*
- 10:00 – 10:30**    **Snack Break & EXPO Hall Exhibits & Posters (30 minutes)**
- 10:30 – 11:30**    **A Cultural Twist on Motivational Interviewing**  
Laura Lomax, MS, RD, LD  
*Nutrition Services Manager  
Fresenius Kidney Care, Texas*
- 11:30 - 1 pm**    **Lunch & EXPO Hall Exhibits**
- 1:00 – 2:00**    **Health Equity in Kidney Disease**  
Cristina A Trevizo Nimeri, DNP, BSN, RN  
*Manager, Health Equity  
Fresenius Kidney Care North America*
- 2:00 – 3:00**    **Feelin’ the Burnout**  
Michelle Rowlett, MSW, LICSW  
*Social Work Supervisor/CKD Program Lead Specialist  
Puget Sound Kidney Centers*
- 3:00 – 3:30**    **Snack Break & Zumba**
- 3:30 - 4:30**    **Latin American Culture: Diet & More**  
Michelle M. Osuna-Diaz, PhD  
*Assistant Professor, Internal Medicine  
Dell Medical School at University of Texas at Austin*

*Northwest*  
RENAL DIETITIANS

March 7 & 8, 2024

### EVENING EVENTS

4:30 - 5:30 pm  
*Happy Hour*  
EXPO Hall  
Exhibits & Posters

6-8 pm  
Networking Dinner



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## *Dietitians Bridging the Gap Through Advocacy*

March 7 & 8  
Portland, Oregon

- 7:00 – 7:45**    **Registration - Breakfast - EXPO Hall Exhibits & Posters**
- 7:45 – 8:00**    **Welcome to Day 2 of NWRD 2024!**  
Laura Wiseley, MS, RD, CSR  
President, NWRD
- 8:00 – 9:00**    **Taking Professional Development to the Next Level**  
Liza Orengo, MPH, RD, CSR, CPHQ  
*Senior Manager of Nutrition Services  
Fresenius Kidney Care*
- 9:00 – 10:00**    **Disordered Eating in Renal Disease: What does this look like?**  
Amanda Hays, MS, RDN  
*Owner, Relish Nutrition Therapy*
- 10:00 - 10:30**    **Snack Break & EXPO Hall Exhibits & Posters**
- 10:30 – 11:30**    **Culturally Appropriate Considerations for Hispanic/Latine People with Chronic Kidney Disease**  
Annabel Biruete, PhD, RD, FNKF, FASN  
*Assistant Professor of Nutrition Science  
Purdue University*
- 11:30 – 12:30**    **Transplantation: Science & Policy**  
Michael Sutters, MD  
*Attending Nephrologist  
Virginia Mason Medical Center*
- 12:30 – 1:30**    **Lunch & EXPO Hall Exhibits & Posters**
- 1:30 – 2:30**    **Impact of Unstable Housing on Patient Behaviors**  
Tessa Kimberly Novick, MD  
*Nephrologist, Assistant Professor of Internal Medicine  
Dell Medical School at University of Texas at Austin*
- 2:30 – 2:45**    **Snack Break**
- 2:45 - 3:45**    **Food Insecurity & Renal Diet Considerations**  
Kayla K. Guillory, MS, RDN, CDCES  
*Registered Dietitian  
Providence Health & Services*
- 3:45 - 4:00**    **Wrap Up: Password for Online Evaluation & CPEU Certificates**

*Northwest*  
RENAL DIETITIANS

March 7 & 8, 2024



THANK YOU  
FOR JOINING US!

2024 NWRD  
Program Co-Chairs:

Becky McCarver MS  
RDN CDCES LD

Nally Hernandez  
MS RD LD

# Next Steps

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## Visit the Expo Hall to sign up!

- [www.NWRDonline.org/expo-hall](http://www.NWRDonline.org/expo-hall)
- **DUE DATE: DECEMBER 31st**

## For More Information

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Email us: [NWRDonline@gmail.com](mailto:NWRDonline@gmail.com)

Exhibitor Concierge:

**Geri Jennings RD CD**

### What attendees say:

I received some excellent handouts and samples for my patients, as well as important information to use in the care of patients regarding medications and devices.

## 2024 NWRD Board & Planning Team

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**President:**

**Laura Wiseley MS RD CSR**

**Vice President:**

**Geri Jennings RD CD**

**Treasurer:**

**Lara Sokoloff MS RD**

**Secretary:**

**Fiona Wolf RD**

**Program Co-Chairs:**

**Nally Hernandez MS RD LD**

**Becky McCarver MS RDN LD CDCES**

**At-Large Director:**

**Erin Dickerson RD CSR**

**Website:**

**Dr. Melissa Prest DCN RDN**

**Erin Dickerson RD CSR**

